

Digital Referrals in Ontario

Expand your network with smart digital referrals

Working with our eReferrals partners, the Think Research Consortium supports over 2,000 providers across the Ocean eReferral Network.

How We Enable Digital Referrals

End-system agnostic

eReferrals is accessed through CognisantMD's Ocean eReferral Network and managed through leading EMR systems. The eReferral pathway can also connect to some HIS systems, CareDove and provincial platforms such as CHRIS.

Smart referral forms

Dynamic forms prepopulate with EMR information and offer bi-directional communication and file attachment within the referral, providing a single source of referral knowledge. Forms embed clinical appropriateness guidelines and best practices, and ensure referrals are delivered securely and accurately.

Patient notifications

Automated alerts keep patients informed about the status of their referrals, and allow them to confirm their appointments electronically, saving time for staff and helping reduce no-shows.

Supports your delivery models

eReferrals in Ontario supports system and regional support models, such as central intake models and assessment centres.

Key Benefits

- **Faster referral times:** Greatly reduce the time to dispatch, receive, and confirm referrals without referrals going missing. eReferrals has been found to shorten referral turnaround time to 23 hours per referral from 68 under a fax system.
- **Broaden your network:** Connect with a wide range of providers, from primary care and specialists to diagnostic imaging centres, accessed through a web-based, searchable directory. Discover providers by geographic location, available services and wait times.
- **Ensure appropriate referrals:** Evidence-based clinical guidelines are integrated within eReferrals forms to increase the appropriateness and completeness of referrals while improving adherence to best practices.
- **New insights:** Analytics provide administrators with a deeper understanding of referral volumes and accepting sites, allowing for a reduction in wait times and ongoing system-level improvements.

380,000+
referrals sent

2,000+
providers on network

12%
reduction in unnecessary
MRI referrals¹

¹Ontario Ministry of Health deployment

LEARN MORE

To find out more or book a demonstration contact ereferrals@thinkresearch.com

About Think Research (TSXV: THINK)

We're organizing the world's health knowledge so everyone gets the best care.

For more information, visit thinkresearch.com/ca